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Dear Coach,

The Coaches vs. Cancer program is a nationwide collaboration between the American Cancer Society and the National Association of Basketball Coaches. This initiative leverages the personal experiences, community leadership, and professional excellence of coaches nationwide to increase cancer awareness and promote healthy living through year-round awareness efforts, fundraising activities, and advocacy programs. Since 1993, coaches have raised more than \$100 million for the American Cancer Society.

I'm involved with the Coaches vs. Cancer program at the collegiate level, and I invite you to [join our team by becoming involved at the high school level](#). Being on the team is easy. It's fun. It's personally rewarding for you and your team. And it's for a great cause.

We've all been touched by cancer – and this is a terrific way for us to help the American Cancer Society fight back and beat this disease once and for all. If you are interested in fighting back, please click on the blue hyperlink above and you will be contacted by your local American Cancer Society staff.

Best of luck this coming season and, in advance, thanks for joining our Coaches vs. Cancer team!

Sincerely,



Coach Mike Anderson  
University of Arkansas

AMERICAN CANCER SOCIETY COACHES VS. CANCER#

[coachesvscancer.org](http://coachesvscancer.org) | 1.800.227.2345