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## **AAA Partners with Farm Bureau Insurance**

North Little Rock, AR- The Arkansas Activities Association and Farm Bureau Insurance announced a new corporate partnership today. Farm Bureau Insurance will be the official sponsor of all of the AAA's Awards.

"We are very excited to welcome Farm Bureau to the AAA Family," said Lance Taylor, Executive Director for the AAA. "With agencies in every county of the state, they are a perfect fit. This sponsorship will impact our students across this great state."

Farm Bureau has a long history of giving back to local school districts in their communities. This sponsorship brings Farm Bureau's support of high school activities to the state level. The Farm Bureau Insurance Companies in Arkansas include Farm Bureau Mutual Insurance Company of Arkansas, Inc., Southern Farm Bureau Casualty Insurance Company and Southern Farm Bureau Life Insurance Company. The mutual and casualty companies are two of the largest writers of property and casualty insurance in the state. Farm Bureau has a very strong local presence throughout the state with an office in each county and over 330 agents statewide.

"The Farm Bureau Insurance Companies are proud to partner with the Arkansas Activities Association to help recognize the achievements of student-athletes in Arkansas", said David L. Moore, Executive Vice President. "We are excited to extend our community service to the young leaders throughout our state."