

# MEDIA NEWSLETTER

ARKANSAS ACTIVITIES ASSOCIATION

## Media Publications Will be Mailed Soon

The AAA has been busy during the summer months preparing pre-school publications, which will get your organization off to a great start for the 2011-2012 school year.

If you registered with the AAA office prior to this release, you should expect to receive the (1) Review of Sports Book, (2) The High School Record Book, (3) the Media Credential Book and the Football/Volleyball Schedule Book. This package should reach you by August 15<sup>th</sup>. If not, please contact our office as soon as possible.

If you need an electronic version of the publications listed above, please go to our website at [www.ahsaa.org](http://www.ahsaa.org). Click on a sport and stroll down to the publication with the 2011-2012 reference.

The basketball schedule book should be ready by end of this month.



## Media Policy Update

The AAA has updated its media policy, especially in the new "Internet" category. To review (or print) the new media policy, go to [www.ahsaa.org](http://www.ahsaa.org). Click on media, then stroll down to 2011-2012 Media Guide Update or click on link [2011-2012 Media Guide Update](#)

### Volume 1, Issue 1

#### Latest News:

#### Hughes Drops Football for 2011

In July the Hughes School Board voted not to participate in junior and senior high football for the 2011 school year because of lack of participation.

#### New School District

The former Murfreesboro and Delight school districts have joined to form the South Pike County School District. All classes and grades will be on the Murfreesboro campus.

### Important Dates

#### Special points of interest:

8/2/2011

**Board Meeting**, AAA Office, 4:00 p.m.

8/3/2011

**Governing Body Meeting**, Statehouse Convention Center, 10:30 a.m.

## To Save Time Please Use the Staff AAA Directory

Before calling the Arkansas Activities Association with a question or just seeking information, please **check**

**the AAA Staff Directory** for the director or administrative assistant in charge of that sport or organization. . The AAA

Phone: number is 501-955-2500. The fax: number is 501-955-2600. Please [click here](#) for the AAA Staff Directory