

REQUEST FOR FOOTBALL/BASKETBALL RADIO-TELEVISION-INTERNET BROADCAST RIGHTS

Please Check Radio ___ Television ___ Internet Video (LIVE) ___ Internet Audio ___ Internet Delayed(24hr) ___

Station (call letters) _____ Manager's Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

We request permission to originate a broadcast of games played by _____ High School(s) in the:

20__ State Football Playoffs

20__ Regional Basketball Tournaments

20__ State Basketball Tournaments

at _____

Location

FOOTBALL ONLY:

We did ___ did not ___ broadcast *LIVE* at least half of their road games this year.

BASKETBALL ONLY:

We did ___ did not ___ broadcast *LIVE* at least 10 of their basketball games this year.

We understand this permission will be contingent upon our willingness to devote one minute per hour of broadcast time telling the story of benefits gained by participation of high school youth in athletics and other extra curricular activities sponsored by member schools of the Arkansas Activities Association.

To do this, you must use the announcements furnished by the AAA and live or taped interviews with coaches, sponsors of high school youth organizations, administrators, etc.

Furthermore, we agree to exclude commercial announcements that advertise alcoholic beverages, tobacco or establishments such as bars, lounges, or nightclubs.

IMPORTANT NOTICE!!!

Hometown broadcast rights are granted automatically when a station has met the requirements listed above for both football and basketball.

If there are no hometown rights radio stations will have to pay a broadcast rights fee. Please check with the AAA office for additional details. The stations will be granted rights on a first come, first serve basis if no hometown station is interested in broadcasting and if space is available. This is to avoid conflict at stadiums/gymnasiums where seating in the press area is not available for two stations representing the same school.

INTERNET FEES

NFHS/PlayOn Sports has the web-streaming broadcast rights for all state championship games for the 2018-2019 school year.

Live Webcast or APP Video ;

Early Rounds - \$150

Semifinal Round - \$250

Delay Broadcast (24hr after event)

Early Rounds - \$50

Semifinal and Final Round - \$75

Live Broadcast (Audio only)

Early Rounds - \$50

Semifinal and Final Round - \$75

(PLEASE FILL OUT FORM ON THE BACK PAGE, WHICH INCLUDES AN ADMINISTRATOR'S SIGNATURE)

BROADCAST RIGHTS POLICY

To be eligible for consideration, all broadcast rights forms must be in the Arkansas Activities Association office 48 hours prior to game-day broadcast. This is to avoid any last minute conflict between area stations. All stations must be registered with the Arkansas Activities Association.

FOOTBALL

List live broadcast road games for the 2018 football season

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____

BASKETBALL

List live broadcast of 10 basketball games (boys 10, girls 10) for the 2018-2019 basketball season. All tournament games will count as one event.

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____

Signature of an Administrator from said School (THIS IS MANDATORY FOR APPROVAL)

Station Manager Signature

Date

THE ARKANSAS ACTIVITIES ASSOCIATION RESERVES THE RIGHT TO DENY OR CANCEL BROADCAST RIGHTS TO ANY STATION OR NETWORK AT ANY TIME.