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August 31, 2015

Arkansas High School Coaches,

The AAA is very excited about its new partnership with MaxPreps, and by now, you should have received an email from MaxPreps regarding the partnership and how to get started with the site this season.

The partnership between the AAA and MaxPreps was forged to help make your duties as a coach easier by providing a single point of entry for data that will be used by the AAA, your team and community, and statewide media throughout the season. The AAA is requiring coaches to enter their senior varsity schedules, rosters, scores and team photos into the MaxPreps platform for the sports of **football, volleyball, swimming and diving, competitive cheer and dance, basketball, baseball, softball and soccer**. This information will help the AAA manage regular-season standings and playoff brackets, as well as provide content for AAA state publications and media guides. Also, entering statistics on MaxPreps ensures that your athletes will be included on statewide and national sport leaderboards. **Eligibility information (grades 7-12) will continue to be entered by logging into the AAA platform.**

MaxPreps is much more than a place to enter scores and stats. Within the team admin, coaches also have the ability to maintain a Team Wall, where you can post and display pertinent program information, such as practice schedules and team events. Coaches also can use MaxPreps' team communications tool, MaxMessenger, among other web site utilities.

MaxPreps also offers a free phone app, **MPCoach**, for [iOS](#) and [Android](#) devices. On the app, coaches can update their schedule, roster and scores on the fly! It is the easiest way to get your scores posted right after the game.

In addition, MaxPreps partners with dozens of [third-party stat platforms](#) to help streamline the stat-entry process.

The site is live, so you may update your schedules and rosters before the games begin. As you get started, please feel free to contact the MaxPreps coach support team at support@maxpreps.com or 800-329-7324, or email MaxPreps Arkansas rep Gerry Valerio at gerry.valerio@cbsinteractive.com.

Thanks, and have a great season,

AAA Staff

Building Citizenship Through Activities Participation

