



## **Update** Winter 2012

**Accredited Interscholastic Coach:** Since we began the AIC certified print-your-own certificate for a \$10 processing fee in mid-October 2011, we have had 479 people complete the process. An AIC coach can still order the AIC certificate frame and/or pin as well (at additional cost) after completing the required coursework and paying the \$10 processing fee.

**NFHS on Social Media:** We continue to promote NFHS Coach Education through social media. Last year, our *Facebook Fan Drive* helped us gain over 2,700 new followers, and we gave away 27 free courses. We will be doing another *Facebook Fan Drive* soon. All of our sites provide daily updates. These include stories, articles, photos and videos, as well as quotes and testimonials relevant to NFHS Coach Education. You can link to our new blog posts on [Tumblr](#), and our course videos on [YouTube](#), as well as our new online newspaper on [Paper.li](#). Simply follow us on [Twitter](#) and [Facebook](#) to receive these updates to interact with NFHS Coach Education.

**State Requirements Update:** Last year, we sent out an updated state requirement form with more in-depth questions regarding state coach education requirements, and these are now posted on [www.nfhslearn.com](#). You can see the new requirements for each state by clicking on the State Requirements tab in the red banner at the top. This tab also includes the course pricing in each state. If you have yet to provide us with your updated requirements, make sure you do so as soon as possible. If you have not provided us with updated information, your state's page in this section will not be current.

**Present/Future Course Development:** Both the *Boys and Girls Lacrosse* are now available. Other courses currently in development include the following: *Creating a Safe and Respectful Environment*, *Golf*, and *Strength and Conditioning*. These courses should be available by the spring. This year we will begin to develop courses in *Baseball*, *Coaching for Character*, *Pole Vault*, *Swimming and Diving* and *Tennis*. In addition, an updated version of *First Aid for Coaches* will be released this spring.

**Athletic Business Magazine Interview with Tim Flannery:** The end of 2011 was filled with reports of coaches who were less than positive models for the profession. Many coaches are not adequately prepared to coach and relate to their students. NFHS Coach Education addresses that issue. To read the full article, click on the following link:

**[How High School ADs Can Rein in Questionable Coaching Behavior](#)**

**Thank you for your efforts to promote NFHS Coach Education!**

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**A New Member of the Team:** Welcome to NFHS intern Jeremy Dollens, who will be working with the coach education program this semester. Jeremy is a senior at Indiana University-Purdue University at Indianapolis (IUPUI), and is from the Indianapolis area. He is a Public Relations major with a minor in Advertising in the IUPUI School of Journalism and has an Associate's Degree in Computer Graphic Technology. Along with being at the NFHS, Jeremy will spend the semester as a member of the IUPUI social media team for the Super Bowl, taking place this year on February 5 in Indianapolis. Jeremy enjoys reading a good book and going to the movies. His goal after graduation in May is to pursue a career involving advertising and/or public relations, while continuing with social media and graphic design. He will be working with all aspects of the NFHS Coach Education Program. You can reach Jeremy at [jdollens@nfhs.org](mailto:jdollens@nfhs.org) or 317-822-5718.

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